

For: R.J. Brunelli & Co, LLC, Old Bridge, N.J.
From: Parness & Associates, Aberdeen, N.J.

For Immediate Release

**REINHART JOINS R.J. BRUNELLI AS EXECUTIVE VP
FOR NEW MIXED USE & LAND DIVISION**

*--Long-time Hovnanian General Counsel will lead firm's efforts to assist homebuilders
and other developers, as well as buyers and tenants on mixed-use projects*

OLD BRIDGE, N.J. (4/18/19)— Veteran real estate executive Peter S. Reinhart, Esq. has joined R.J. Brunelli & Co., LLC as Executive Vice President for the retail real estate brokerage's new Mixed Use & Land Division, which will work with homebuilders, developers, owners, buyers and tenants on all aspects of mixed-use developments.

In addition to his responsibilities at the Old Bridge-based firm, Reinhart will continue in his role as Director of the Kislak Real Estate Institute at Monmouth University—the longest running real estate degree program in New Jersey. He is also Of Counsel with the law firm of Greenbaum Rowe Smith & Davis, and a Director of Four Springs Capital, a private REIT.

Prior to joining Monmouth University full-time in 2011, Reinhart spent 33 years at Hovnanian Enterprises, Inc., including 30 years as Senior Vice-President and General Counsel. He also served as a member of the Board of Directors from 1985 through 2003. During his tenure, K. Hovnanian was the top homebuilder in New Jersey, as well as one of the nation's largest, delivering over 20,000 homes per year.

“Peter's extensive experience, knowledge and contacts in all aspects of real estate development are key to R.J. Brunelli & Cos.' efforts to expand our services in the mixed-use arena,” said Chairman and Principal Richard J. Brunelli. “Between his many years at Hovnanian and leadership roles in numerous statewide and regional industry groups, Peter will be an invaluable asset to our team members and clients involved in mixed-use projects. Notably, his appointment comes at a time when growing numbers of shopping center owners are seeking to add residential and other non-retail elements to their properties in the wake of department store and other anchor closures.”

Long active in civic and industry groups and non-profits, Reinhart currently serves as Chair of New Jersey Future; as a member of the special New Jersey Economic and Fiscal Impact Policy Workgroup appointed by New Jersey Senate President Stephen Sweeney; as a Trustee and member of the Executive Committee of Hackensack Meridian Health, Inc.; as a Director for Springpoint Senior Living; and as a founding board member of NJSpotlight.com. He also moderates an annual seminar series that has covered such topics as “The Future of New Jersey Suburbs” and “Redevelopment in New Jersey.”

Past roles have included Chair of the Community Foundation of New Jersey, as well as President of the New Jersey Builders Association, the Shore Builders Association and the Community Associations Institute. Reinhart was also a member of the Regional Plan Association Steering Committee for the Fourth Regional Plan for the New York metropolitan area. He additionally served on the New Jersey Council on Affordable Housing (COAH) from 1993 to 2004 and as a member of the Site Improvements Advisory Board.

A resident of Little Silver, N.J., Reinhart graduated with honors from Rutgers Camden Law School and earned his undergraduate degree at Franklin and Marshall College.

About R.J. Brunelli & Co.

[R.J. Brunelli & Co.](#) serves as exclusive broker for 37 existing retail properties with a combined gross leasable area (GLA) of approximately 2.0 million square feet, and six properties for sale. The properties are located throughout New Jersey. The firm also serves as exclusive or preferred tenant representative for approximately 20 retail, restaurant and service chains. These include representation in various New Jersey, New York and Pennsylvania counties for such companies as Dollar Tree, Sally Beauty Supply, TCC Verizon Wireless, Jersey Strong, Urban Bricks Pizza, Modern Acupuncture, European Wax Center, Asian Food Market, Giggles, and Legend Park—the latter, a national account.

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