

From: Parness & Associates, Aberdeen, N.J.
For: Tiger Group, Los Angeles

For Immediate Release

**FINAL OFFERING OF SURPLUS CINEMATOGRAPHY ASSETS
FROM KESLOW AND CLAIRMONT CAMERA UP FOR BID**

-- Tiger Group, Hilco Industrial to sell excess cameras, lenses, other equipment from major motion picture camera equipment rental companies in August 14 online auction

LOS ANGELES (8/2/18)—In the wake of inventory redundancies that followed Keslow Camera's August 2017 acquisition of Clairmont Camera, Tiger Group and Hilco Industrial will conduct a final auction of remaining high-quality surplus cinematography rental gear on August 14. The equipment was sourced from Southern, Calif.-based Keslow, a well-respected motion picture camera equipment rental house that ranks as North America's largest privately-owned concern in the category.

The auction's selection of high-quality equipment includes cinema and digital cameras, prime and zoom lenses, telephoto and specialty lenses, matte boxes, monitors, follow focus kits, wireless transmitters/receivers, magazines, and other support equipment from the likes of Arri, Sony, Cooke, Zeiss, Angénieux, Canon, Panasonic, Nikkor, RED, O'Connor, Preston, Willytec, Sachtler, Cartoni, Transvideo, TV Logic, and Boxx.

Online bidding will commence August 7 at SoldTiger.com. Bidding will close in rapid succession, live auction style, on August 14 at 10:30 a.m. (PT). All bidders are required to register prior to the sale at SoldTiger.com. Previews of the assets are available by appointment only from 10:00 a.m. to 4:00 p.m. on August 13 in Los Angeles. Prospective buyers seeking an appointment should contact Jonathan Holiday of Tiger's Commercial & Industrial division: Jholiday@tigergroup.com

"With the 2017 acquisition of Clairmont's California, Vancouver and Toronto operations, Keslow more than quadrupled its anamorphic and vintage lens inventory and added a substantial range of custom camera equipment to its already extensive portfolio," noted Jeff Tanenbaum, Executive Managing Director of Tiger Capital Group. "Some of the company's redundant inventory was sold earlier this year when Tiger and Hilco conducted an initial auction. This final auction will complete the sale of Keslow's excess inventory, which still represents one of the finest offerings of equipment available in the market. The auction is attracting interest from domestic and international buyers"

Brent Bonham, Chief Operations Officer of Hilco Industrial, added: "This auction presents a last-chance opportunity for cinematography equipment rental companies, film schools, news studios, public television stations and independent film production companies to acquire well-maintained equipment that has been subjected to the high-caliber quality control standards that both Keslow and Clairmont are known for."

In particular, Tiger and Hilco expect to see ongoing interest from international production companies and rental houses, with buyers from China, England, India, Israel, and Canada previously purchasing some of the assets. "The gear is ready-to-use, and we have lined up trusted shippers to deliver it to global markets," Tanenbaum said.

You can find additional information about the items up for bid here: <http://bit.ly/2LC2NjC>

For complete information on the assets up for bid, visit: soldtiger.com

#####

Media Contacts: At Tiger Group C&I Division, Jeremy Halford, Managing Director, (805) 497-4999, jhalford@tigergroup.com; at Hilco Industrial, Gary Epstein, Executive Vice President – CMO, (847)

418-2712, gepstein@hilcoglobal.com; at Parness & Associates Public Relations, Bill Parness, bparness@parnesspr.com, (732) 290-0121 or Mobile: 732-673-6852.