

For: R.J. Brunelli & Co, LLC, Old Bridge, N.J.
From: Parness & Associates, Aberdeen, N.J.

For Immediate Release

FOX JOINS R.J. BRUNELLI AS MANAGER OF NEW TENANT REPRESENTATION

OLD BRIDGE, N.J. (8/1/18)— Julie Fox has joined R.J. Brunelli & Co., LLC in the newly-created position of Manager Of New Tenant Representation.

Fox brings over 13 years of retail real estate experience in property management, brokerage, landlord leasing, tenant representation, and land disposition to the Old Bridge-based retail real estate brokerage. She will primarily focus on the development and servicing of tenant representation accounts, but will also handle leasing and sales on behalf of property owners.

She comes to R.J. Brunelli from Shopcore Properties, Philadelphia, where she directed the leasing of The Shops at Skyview, a mixed-use urban retail project in Flushing, N.Y. Prior to that, Fox was a senior leasing representative for Brixmor Property Group in Conshohocken, Penn., handling a portfolio of more than 2.2 million square feet of shopping centers throughout New Jersey, Pennsylvania and Delaware. Previously, Fox served as a portfolio leasing representative for Lakewood, N.J.-based Paramount Realty Services, where she was part of a team responsible for more than five million square feet of shopping center space in New Jersey, Connecticut, Massachusetts and eastern Pennsylvania.

From 2008 to 2013, she was a sales associate at FAMECO Real Estate, Plymouth Meeting, Penn. In that role, Fox negotiated in excess of 1.1 million square feet of retail lease and sale transactions and represented such prominent tenants as Darden Restaurant Group, CVS, AT&T Wireless, Kilwins Chocolate, and Kids First Swim in their expansion throughout the Greater Philadelphia and western Pennsylvania markets.

She began her career in 2005 as an assistant general manager for PREIT Services, LLC in Willow Grove, Penn., where her responsibilities included daily operational matters and tenant construction supervision for a 1.25 million-square-foot mall, two strip centers and a power center totaling an additional 534,000 square feet.

Fox earned M.B.A. and Master of Finance degrees from Drexel University and a B.A. from The University of Delaware. She was named to “Real Estate’s 12 to Watch” by Chain Store Age magazine in 2018, currently serves as the ICSC PA/NJ/DE Next Generation Chair and co-founded The Pipeline, a women’s networking group comprised of professionals in retail real estate.

“Julie is a consummate professional, whose wide-ranging experience on behalf of tenants and landlords, work across multiple states and vast contacts throughout the retail real estate industry make her an ideal addition to our team,” said Danielle Brunelli, President/Principal of R.J. Brunelli.

About R.J. Brunelli & Co.

[R.J. Brunelli & Co.](#) serves as exclusive broker for 37 existing retail properties with a combined gross leasable area (GLA) of approximately 2.0 million square feet, and six properties for sale. The properties are located throughout New Jersey. The firm also serves as exclusive or preferred tenant representative in various New Jersey markets for approximately 20 retail, restaurant and service chains, including such major companies as Dollar Tree, Sally Beauty Supply, TCC Verizon Wireless, Jersey Strong, Urban Bricks Pizza, Modern Acupuncture, European Wax Center, and Turning Point.

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