

For: R.J. Brunelli & Co., Old Bridge, NJ  
From: Parness & Associates, Aberdeen, NJ

**For Immediate Release**

**R.J. BRUNELLI ANNOUNCES NEW TENANT REPRESENTATION ASSIGNMENTS  
FOR MODERN ACUPUNCTURE AND I LOVE KICKBOXING IN NEW JERSEY**

OLD BRIDGE, N.J. (8/29/17) – Retail leasing specialists R.J. Brunelli & Co., LLC, today announced that it has been selected by Modern Acupuncture as its exclusive real estate broker for all of New Jersey, and by I Love Kickboxing as exclusive broker for its central New Jersey franchisee.

Modern Acupuncture, a franchise-operated chain of acupuncture clinics, is seeking 1,200- to 1,500-square-foot units located primarily in grocery-anchored neighborhood centers, notes R.J. Brunelli President/Principal Danielle Brunelli. Preferred locations will have a mix of grocery, coffee shops, service users and wellness-oriented users in areas with an average household income of at least \$100,000.

Headquartered in Scottsdale, Ariz., Modern Acupuncture opened its initial location there in January 2017. Clinics are scheduled to open soon in Charlotte, N.C.; Colorado Springs, Colo.; and Houston and Austin Tex. Along with its move into New Jersey, the company is also expanding into California, Washington, Missouri, Kansas, Florida, Louisiana, Georgia, Tennessee, Nevada, and South Carolina, with 150 franchised locations expected by 2020.

For more information, contact Ms. Brunelli at [dbrunelli@rjbrunelli.com](mailto:dbrunelli@rjbrunelli.com).

I Love Kickboxing, a franchise-operated chain of kickboxing studios and training facilities, is looking for 2,700-to 3,200- square-foot units with minimum 10-foot ceilings in anchored shopping centers. The central New Jersey franchisee, which opened its first location in Old Bridge (Middlesex County), is currently targeting East Brunswick in Middlesex, East Windsor in Mercer County, Freehold and Manalapan in Monmouth County, and Jackson in Ocean County, said R.J. Brunelli Executive Vice President/Principal Bill Lenaz. Preferred locations will have a median household income of \$50,000 to \$125,000, and a minimum population of 120,000 within five miles. The chain's clientele is approximately 85% female.

Headquartered in Merrick, N.Y., I Love Kickboxing currently has over 230 locations in 34 states (including 12 throughout New Jersey), plus six locations in Canada and one in Peru.

For more information, contact Mr. Lenaz at [wlenaz@rjbrunelli.com](mailto:wlenaz@rjbrunelli.com).

**About R.J. Brunelli & Co.**

[R.J. Brunelli & Co.](#) serves as exclusive broker for 44 existing retail properties and five centers under construction with a combined gross leasable area (GLA) exceeding 2.0 million square feet, along with two business locations for sale or lease, and five properties for sale. The properties are located throughout New Jersey. The firm also serves as exclusive or preferred tenant representative for approximately 20 retail, restaurant and service chains. These include a national assignment for The Max Challenge, as well as representation in various New Jersey, New York and Pennsylvania counties for such major companies as Dollar Tree, 7-Eleven, Sally Beauty Supply, State Tire, TCC Verizon Wireless, and Work Out World.

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